IAM PLAST DUBAI

International Aesthetic & Plastic Surgery Meeting

Dubai - 2026

27 - 29 November 2026

Dubai, UAE

Sponsorship Prospectus

www.iamplast.com



For Sponsorship and Exhibition Enquiries, contact: obed.khan@wearemci.com

mci Congress Secretariat: MCI Middle East +971 4 3116300 secretariat-iam@wearemci.com

WELCOME MESSAGE

Esteemed Sponsors and Valued Stakeholders,

It is with great pride and enthusiasm that we welcome you to the launch of IAM 2026, following the outstanding success of IAM 2025. We are delighted to host this prestigious event from 27 to 29 November 2026, in the magnificent city of Dubai, UAE.

IAM is a landmark event, recognized with a Guinness World Record, showcasing our collective commitment to innovation and excellence. As we gather for IAM 2026, hosted by the Emirates Plastic Surgery Society (EPSS) and the Arab Association of Surgical & Medical Aesthetics (AASMA), we aim to build on this momentum, fostering even greater collaboration, creativity, and progress.
IAM 2026 will spotlight advancements in cosmetic breast surgery, body contouring, and facial rejuvenation, emphasizing patient safety, management, and effective communication through social media. The conference will feature keynote speeches, interactive workshops, networking opportunities, and exhibitions showcasing the latest technologies.

Highlights include master classes, practical video lectures, panel discussions, hands-on workshops, and sessions on AI applications in aesthetics. Our target audience includes plastic surgeons, dermatologists, aesthetic practitioners, nurses, physician assistants, industry executives, researchers, scientists, and medical students.

Dubai, with its dynamic blend of tradition and modernity, provides the perfect backdrop for IAM 2026. We are confident that this event will inspire and empower you to drive forward the next wave of innovation in aesthetic medicine.

We express our sincere appreciation to our sponsors and stakeholders for their unwavering support and active engagement. Together, we will ensure that IAM 2026 is an extraordinary and transformative experience.

Thank you for joining us, and we look forward to an extraordinary IAM 2026.



Dr. Zuhair Al Fardan
President
Emirates Plastic Surgery Society (EPSS)
United Arab Emirates



Dr. Jamal Jomah
President
Arab Association of Surgical and Medical Aesthetics (AASMA)
Saudi Arabia

COMMITTEE

ORGANIZING COMMITTEE



Dr. Jamal Jomah
President
Arab Association of Surgical and Medical Aesthetics (AASMA)
Saudi Arabia



Dr. Zuhair Al Fardan
President
Emirates Plastic Surgery Society (EPSS)
United Arab Emirates



Dr. Omar Al Ameri
Vice President
Emirates Plastic Surgery Society (EPSS)
United Arab Emirates

SCIENTIFIC COMMITTEE



Dr. Gianluca Campiglio
Scientific Committee Chair
Italy



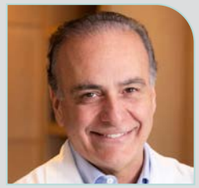
Dr. Alfredo Hoyos
Colombia



Dr. Ayman Helmi
Saudi Arabia



Dr. Daniel Rodrigues
Brazil



Dr. Fabio Nahas
Brazil



Dr. Gustavo Abrile
Argentina



Dr. Jasem Alshemeili
United Arab Emirates



Dr. Jussi Petteri Valtonen
United Arab Emirates



Dr. Lina Triana
Colombia



Dr. Natalia Manturova
Russia



Dr. Rashad Haddad
United Arab Emirates

CONFERENCE HIGHLIGHTS

- **Master Classes** – In-depth sessions led by world-renowned experts
- **“How I Do It” Video Lectures** – Practical demonstrations of key techniques
- **Interactive Panel Discussions** – Engage with leaders in the field
- **Workshops** – Hands-on learning opportunities
- **Keynote Lectures** – Inspirational insights from pioneers
- **Innovation Lectures** – Discover the future of aesthetic medicine
- **AI in Aesthetics** – Explore cutting-edge applications in diagnosis, treatment planning, and patient care
- **AI-Driven Personalized Treatments** – Learn how algorithms and machine learning are revolutionizing individualized care

TARGET AUDIENCE

- Plastic Surgeons
- Burn Surgeons
- Wound Specialists & Wound-Care Professionals
- Aesthetic Physicians
- Facial Plastic Surgeons
- Cosmetic Surgeons
- Dermatologists
- Gynecologists (Aesthetic / Functional)
- ENT Specialists
- Maxillofacial & Oral Surgeons
- Orthopedic Surgeons
- Hair Restoration Specialists
- Trichologists
- Cosmetic Nurses
- Nurses & Allied Health Professionals
- Laser and Energy-Based Device (EBD) Technicians
- Anti-Aging & Wellness Doctors
- Regenerative Medicine Researchers
- Medspa Professionals
- Beauty Therapists
- Clinic Managers & Administrators
- Digital Health Experts & Innovators
- Healthcare Legal Advisors

FOCUS AREAS

- Facial Rejuvenation
- Cosmetic Breast Surgery
- Body Contouring

Covering both surgical and non-surgical disciplines, the meeting places strong emphasis on patient safety, clinical excellence, and effective communication through digital and social platforms.

From advanced reconstructive procedures to cutting-edge non-invasive techniques, IAM 2026 celebrates the art and science of aesthetic medicine.

SURGICAL TOPICS



Facial Surgery & Rejuvenation

- Rhinoplasty
- Facial and Neck Rejuvenation
- Blepharoplasty
- Head and Neck / Maxillofacial Surgery
- Hair Transplant (Surgical Techniques)
- Minimally Invasive Facial Procedures

Breast & Body Surgery

- Breast Surgery & Mammoplasty
- Art of Breast Reconstruction
- Body Contouring & Sculpting
- Cosmetic Gynecology
- Hand Surgery
- Burn and Wound Reconstruction
- Advanced Aesthetic and Reconstructive Techniques

NON-SURGICAL TOPICS — FACE & BODY

Facial Aesthetics & Regenerative Therapies

- Injectables and Fillers
- Non-Surgical Hair Transplant Options (FUE, PRP, Exosome Therapy)
- Threads, Collagen Stimulators, Skin Boosters (CaHa), and EBD Integration
- Energy-Based Devices (EBD) and Lasers
- Skin Science and Cosmeceuticals
- Regenerative and Stem-Cell Therapies
- Anti-Aging Medicine and Longevity Programs
- AI in Plastic Surgery & Aesthetic Medicine



Body Aesthetics & Digital Integration

- Non-Surgical Body Contouring and Fat Reduction
- Energy-Based Skin Tightening Technologies
- Aesthetic and Functional Medicine Innovations
- Digital Transformation in Aesthetic Practice
- Medicolegal and Ethical Considerations in Modern Aesthetics

PAST EVENT HIGHLIGHTS

Over
600
Delegates in 2025

95
Speakers

From
30
Countries

25
Exhibiting companies

1.5M
Million Social-Media "Reach"







Why Sponsor IAM Plast 2026?

- Brand Visibility: Engage with a high-value audience of surgeons, dermatologists, researchers, and industry leaders.
- Thought Leadership: Participate in panels, workshops, and scientific sessions.
- Networking: Connect with global experts and decision-makers.
- Market Expansion: Tap into the Middle East and Latin American markets through strategic society collaborations.

CME ACCREDITATION | PREVIOUS EDITION – IAM 2025

20.5
Accredited by
European CME Credits (ECMEC®s).

17.5
CPD Credits
Accredited by
Emirates Health Services



















SPONSORSHIP PACKAGES

Excluding +5% VAT

BENEFITS	DIAMOND USD 35,000	PLATINUM USD 30,000	GOLD USD 20,000
EDUCATIONAL			
industry Scientific Session (TIME SLOT ALLOCATED BY THE SCIENTIFIC COMMITTEE AS PER THE LEVEL OF SPONSORHIP)	2 Prime Slots	1 Slot	1 Slot
Duration	40 minutes	30 minutes	20 minutes
BRANDING & ADVERTISING			
Company Logo on the Conference Website “industry & Exhibition’ Tab	✓	✓	✓
Company Profile and URL on the Conference Website ‘industry & Exhibition’ Tab	250 Words	200 Words	150 Words
Company Logo Featured on Sponsor-Related Signages within the Exhibition Venue	✓	✓	✓
Acknowledgements in All PR & Social Media Campaigns As Exhibitor	✓	✓	✓
Email Campaigns to Explicitly Consenting Registered Delegates Announcing the ‘industry & Exhibition’ industry Scientific Session Prior to the Event	2	1	N/A
Acknowledgement in All Promotional Email Campaigns to the Explicitly Consenting’ Registered Delegates	3	2	1
EXHIBITION			
Exhbition Booth Space (Platinum Exhibitor - Has A Priority of Choosing Exhibition Space in Premium Location)	15 sqm (5x3)	12 sqm (4x3)	9 sqm (3x3)
Exhibitor Badges	10	8	6
REGISTRATIONS			
Complementary Delegate Passes	15	10	6
ADDITIONAL			
Acknowledgememt in the Thank You Email Sent Out to All Attendees Post Event	✓	✓	N/A
Acknowledgemnt in the Post Show Report Shared with All Attendees	✓	✓	✓
Acknowledgement on the Conference Website Upto 6 Months on the ‘industry & Exhibition’ Tab	✓	✓	✓
Sms Campaigns on This Conference to Explicitly Consenting Registered Attendees	2	1	N/A
one (1) Pull-Up Banner Displayed in Premium High Traffic Area within the Exhibition Venue (Sponsor to Supply)	1 Day	N/A	N/A
Table Flags with Your Logo on Placed Across All Stations within the Exhibition Venue	1 Day	N/A	N/A

EXHIBITION

Excluding +5% VAT

Premium Exhibitor - USD 8,000

- Entitlement includes:
- 9sqm (3x3) Shell Scheme Structure
- 2 Exhibitors Badges
- Exhibitor Listing on the Website and in the Final Program
- Carpet
- Fascia Name & Stand No.
- Basic booth lighting
- 2 Chairs
- 1 Table
- 1 Lockable Counter
- 1 Waste Bin
- One 13amp Power socket



Raw Space: Investment = 9sqm (3x3) USD 6,000

Entitlement includes:

- Exhibition space
- 2 Exhibitor Badges
- Exhibitor listing on the website and in the final program

Note: This includes the rental of floor space only and it does not include any utilities, services, walls, carpet or furnishings.

Exhibitor TABLE TOP: USD 4,000

Entitlement includes:

- 4sqm (2x2) space
- 2 Exhibitor Badges
- Exhibitor listing on the website

ADDITIONAL BRANDING OPPORTUNITIES

*(*Contact us for a quote $)*

Lunch Break

Exclusive

per day

As the sponsor of one of the lunch breaks, you will:

- Sponsor branding displayed prominently at the lunch area
- Customized signage with sponsor logo and message during lunch
- Announcement or thank-you mention during lunch by the host
- Option to include promotional materials or giveaways on lunch tables
- Sponsor recognition on the conference website
- Social media shout-outs highlighting the lunch sponsorship
- Opportunity to network with attendees during lunch
- Sponsor logo prominently displayed on the sponsor's photo wall as the official lunch sponsor



Faculty Dinner Sponsor

Exclusive

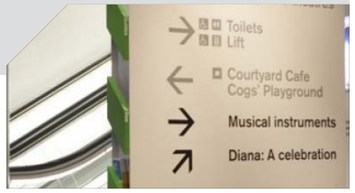
- Prominent sponsor logo placement on all dinner-related materials and signage
- Recognition as the official faculty dinner sponsor during the event
- Opportunity to deliver a welcome or thank-you speech at the dinner
- Logo featured on the conference website as the faculty dinner sponsor
- Opportunity to provide branded gifts or giveaways to attendees
- Dedicated roll-up banner with sponsor branding prominently displayed in the dinner area
- Social media recognition and shout-outs acknowledging the sponsorship
- Networking opportunities with key faculty members and VIPs at the dinner



*(*Contact us for a quote $)*

Congress Directional Signage

- Sponsor logo on printed signage used for directional signage purposes.
- Directional signage will be placed at strategic locations to navigate delegates in the venues and ensure easy access to registration desks, meeting rooms exhibition halls, and other key functional areas.



Congress Lanyard Sponsor

Exclusive

- * Sponsor name or logo printed on all IAM 2026 congress lanyards
- *Lanyards will be provided to all IAM 2026 delegates to attach their name badges
- *The Organising Committee will approve the type and design of the lanyards
- *Sponsor company name mentioned on congress website

Non - Exclusive

- *maximum two sponsor logos will be printed on all IAM 2026 congress lanyards



Congress Bag Sponsor

Exclusive / Non Exclusive

Approx. | 700 bags

- Each delegate will receive a specially designed Congress bag containing the Congress program, Congress venue map, inserts, essential information, and other details useful for delegates
- 1 x A4 company corporate material such as leaflets, brochures, leaflets in congress delegates bag, subject to approval by organising committee
- (Note: inserts provided by sponsor and approved by IAM Committee)
- The sponsor logo appears on the bag alongside the association and Congress logos.



Branding Onsite (Clothing) Sponsor



Exclusive

Our registration staff is your moving branding tool.

- Clothing Sponsoring Badge Scanning Staff
  At all entrances our staff wear clothing showing your logo.
- Clothing Sponsoring High Visibility Safety Jacket
  During the construction work everyone wears high safety jackets with your logo



Badge Sponsor



Exclusive

- Sponsor logo printed on over 800+ badges used by exhibitors, visitors, and delegates
- Opportunity: 1 Sponsor
- Quantity: 800 Badges
- Location: Logo on the front side of the Badge



Congress WIFI

Exclusive

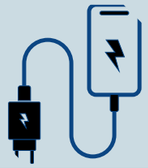
Wireless internet will be available throughout the venue at no charge allowing delegates to use the Congress Onsite Mobile App, access abstracts online and connect with other delegates and colleagues.
As the exclusive sponsor of the free wireless internet service, you will:

- Have your logo displayed on all relevant signage associated with the wireless internet
- Be acknowledged as the Sponsor of the Wireless Internet with your logo in the Onsite Programme



*(*Contact us for a quote $)*

Device Charging Station



up to 10 - IOS & Android stations

The charging station will provide a quick charge for tablets and mobile phones while guaranteeing they will not be overcharged so that all devices are always ready for use. It may be located at the Sponsor's stand or in the common areas of the Congress.



Sustain-ability Sponsor

- By actively engaging service providers and local Congress partners as well as following green policies, the organisers will strive to reduce the carbon footprint of the event, but also to leave a positive legacy in the host city of Kuala Lumpur. The sustainability sponsor will support the organisers' endeavour to organise an environmentally and socially responsible event.
- will also benefit from visibility at the Congress and on social media.



Pocket Map

- *Sponsor logo placed on the front cover of the pocket map distributed to 800+ attendees during the show
- *Sponsor stand and listing highlighted on the pocket map
- Opportunity: 1 Sponsor
- Quantity: 1000 Copies
- Location: Distribution at Registration Counter,
- Congress Halls, Delegate Lunch Area, VIP Lounge



Event Mobile App

Exclusive

- Custom branded app presence with sponsor logo
- Sponsored push notifications to engage attendees
- Featured sponsor banner on the app home screen
- Sponsored session or event highlights within the app
- Virtual stands in the app
- In-app advertisements and sponsored content
- Sponsored attendee networking or chat features
- Exclusive sponsor promotions or offers through the app
- Integration of sponsor videos or product demos



Congress Water Bottle Sponsor

Exclusive

- Attendees will enjoy water breaks throughout the show by using your company's reusable water bottle throughout the venue Benefits include
- Sponsor's corporate logo on water bottles
- Water bottles placed by registration and available to all attendees
- Water Bottles provided by the Sponsor



Power Bank

Exclusive

- Attendees at the congress will have the opportunity to opt for a Power bank charger for a day, which will feature both your company logo and the congress logo. You can either supply these items yourself or arrange for them to be provided. This serves as an effective and enduring method of promoting your company.

- Company Logo in the Congress delegate information and all marketing and advertising material, and email alerts
- Logo displayed on holding slides in the conference room
- Logo hyperlink on the dedicated congress webpage – continues online after the event 2 months
- Branded Power bank charger (up to 20)



- **Important Note:** The final design and quantity of the branded materials, including the power banks, will be determined by the organizing committee. If the Congress organization supplies the power banks, please note that there may be additional costs involved, which will be clearly outlined in the final quotation.

For further information on sponsorship and exhibition please direct your queries to:

Sponsorship & Exhibition Enquiries
Obed Khan – MCI Middle East, Dubai
Tel: +971 4 311 6300 | Mob: +971 50 997 3539
Email: obed.khan@wearemci.com
Website: www.iamplast.com

2025 SPONSORS & EXHIBITORS

AASMA – Arab Association of Surgical and Medical Aesthetics

Emirates Plastic Surgery Society

IAM

International Aesthetic Meeting

16-18 May 2025 | Dubai, UAE

وزارة الصحة ووقاية المجتمع
MINISTRY OF HEALTH & PREVENTION

هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY

20.5 Accredited by European CME Credits (ECMEC®s)

Asociación Argentina de Cirugía Estética

KSPS – Kurdistan Society of Plastic Surgeons

17.5 CPD Credits Accredited by Emirates Health Services

DIAMOND SPONSOR

rose aljazera – Successfully Partners..

PLATINUM SPONSOR

Medica

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DR. MAXIM IVANCHUK – PLASTIC SURGERY CLINIC

PREMIUM EXHIBITORS

BD

cromed

Johnson&Johnson MedTech

LHbiomed

PRO DERMA – THE EXPERIENCE OF BEAUTY

EXHIBITORS

CLINIMED

COLOMBIANA DUBAI

DUPHARM

FAYY

Griffith Publisher

LEICA SURGICAL

لايف ميديكال للمعدات – Life Medical Equipment

medskin solutions

URGO MEDICAL

QUADA – Global Accreditation Authority – Patients First, Always.

TECHNOO MED

VICTOR

DESTINATION PARTNER

DUBAI

MEDIA PARTNER

بلسم للتطوير الصحي – BALSAM – Healthcare Development

CONFERENCE SECRETARIAT

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